Aviation Specialty

With Northwestern Michigan College BBA in Management

Davenport's Bachelor of Business Administration (BBA) degree in Management with an Aviation Specialty is designed to maximize your career potential. This program builds on your aviation knowledge by teaching the leadership and change management skills that today's employers want. You'll learn managerial skills that influence organizations and support business growth, risk management and effective decision-making. The program also integrates data analytics, project management, quality management and business strategy skills. Davenport University was founded in 1866 and the Donald W. Maine College of Business continues to produce outstanding business leaders. Set yourself apart in today's business and aviation environment with this outstanding degree!

The BBA in Management with an Aviation Specialty can be completed in-seat or online.

Why DU?

- Recognition of your completed Flight Instructor Certificate as academic credit.
- Experienced Advising and student support available in Traverse City.
- Davenport Traverse City has a 20+ year relationship with Northwestern Michigan College Aviation that acknowledges your experience.
- Financial Aid Consortium agreement allows attendance at both schools concurrently.
- Flexibility of classroom or online courses to meet your schedule and keep you on track for completion.
- Emphasis is on critical thinking and problem solving developed using case studies and client-based projects to reinforce real-world use of business problem solving.



Davenport University

- We are a private, non-profit university preparing students for a career.
- We award \$15 million in scholarships each year.
- We keep a low student-to-faculty ratio.
- We specialize in flexible online or oncampus classes days and evenings.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.

Donald W. Maine College of Business

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success. Find your future with Davenport.

Learn more at 800.686.1600 or davenport.edu/campus/traverse-city-campus

Make your experience work for you

The partnership between Northwestern Michigan College and Davenport University awards full transfer credit for coursework from your Associate of Applied Science in Aviation, as well as, credit for your valid Flight Instructor Certificate, so you can complete the bachelor's program in under two years.

Tuition costs are kept in line by taking the maximum number of classes through NMC. You may also be eligible for Davenport grants, scholarships, discounts and Davenport/NMC consortium financial aid.

Associate in	Valid Flight	Additional NMC	Davenport	BBA Management
Applied Science Aviation	Instructor	Business	University	Aviation Specialty
Flight Technology	Certificate	Credits	Credits	Degree
64 cr +	- 15 cr -	+ 14 cr ·	+ 31 cr =	= 124 cr

Northwestern Michigan College – 93 Credits		DU (in Traverse City or Online) – 31 Credits	
Associate in Applied Science:		DATA275	Introduction to Data Analytics
Aviation Flight Technology		ENGL311	Professional Writing
		MGMT211	Management Foundations
Valid Flight Instructor Certificate		FINC211	Corporate Finance
Federal Aviation Administration (FAA) licensure		GPMT287	Principles of Project Management
		BUSN303 Tools	Business Research: 21st Century
Additional NMC Courses		MGMT321	Organizational Behavior
ACCT121	Accounting Principles I	MGMT375	Leadership Discovery
ACCT122	Accounting Principles II	MGMT412	Quality Management
AVG231	Aviation Law	BUSN495	Business Planning Capstone OR
MTH131	Probability and Statistics	MGMT495	Strategic Planning Capstone





Opening New Doors